



THE CAADP DAY

21 July 2010

Note for Panelists, Presenters, Discussants and the Media

This year's CAADP day will be held on the 21st of July 2010 in Ouagadougou, Burkina Faso within the margins of the Africa Agriculture Science Week (19-23 July 2010) in the context of following theme: *'Post-Compact CAADP Implementation: the African private sector and investments in agriculture'*.



The 2010 'CAADP Day' is set to be an inclusive dialogue platform bringing together African political leaders, CAADP Champions, farmers and CSOs, the private sector, think-tank institutions, representatives from the Diaspora and the development partners. However, deliberations this year will reinforce discussions and support key decisions and proposals that are in support of private sector engagements in CAADP.

Within the context of the engagements aligned to the CAADP Day is the second CAADP Journalists Network Training session which will be held between the 22nd and the 23rd of July in Ouagadougou, Burkina Faso. Besides simply engaging with each other on how to best support the work of CAADP, the media practitioners will also work to publicize the CAADP Day and the related engagements at the Africa Agriculture Science Week.

In sum, the overall vision of the CAADP Day is to widen / broaden (i) the political space and (ii) investment climate for CAADP to Agriculture by paying particular attention to the role of the private sector. And also to (iii) showcase the work of CAADP.

Key Talking Points

Ministers

- Post-Compact roadmap: key priorities, challenges
- Creating the buy-in: identifying key stakeholders, selling the roadmap to potential private sector partners
- The challenge of resource mobilization

Bankers

- How do financiers perceive CAADP Compacts?
- When is there a case for extending finance to public partners
- Tracking results/delivery in view of future partnerships

Farmers

- Has ownership of CAADP been created among the African farmers' community?
- Access to finance: reality or dream?
- Post-Compact strategies: from vision to implementation (walking the talk)



The African Media

- The issue of CAADP visibility
- Understanding the challenges at stake
- Better reporting on CAADP

PROGRAMME SCHEDULE

The following outlines the programme of events for the CAADP Day

2:00 - 2:55pm Opening Ceremony

1. Statement from the NEPAD CEO (10 mins)
2. Statement from the Development Partners (10 mins)
3. Statement from the Commissioner for DREA (10 mins)
4. Opening statement / Welcome remarks by the Host Country Representative (10 mins)
5. Synopsis on the progress on post-compact investments: challenges and opportunities. (15 mins)

2:55 – 3:40 (Press-)Moderated panel discussion

Panelists: Ministers of Agriculture, Burkina Faso, Sierra-Leone, Benin, Rwanda, etc.

Representatives from the private sector (Banks = Standard Bank, Eco Bank, Land Bank etc)

Moderator: TBC

Discussion

3:40 – 4:00

1. Reflections from farmers' organizations
2. Thoughts from the African agri-business sector TBC

4:00 – 4:10 Closing and Word of Thanks

4:10 Guided Tour of Exhibition

If you have any questions on any of the above and/or to arrange for interviews please contact us on the following numbers:



John Kaninda john.kaninda@gmail.com + 27 83 442 0478
Andrew Kanyegirire andrewk@nepad.org + 27 83 704 4506
Millicent Segano millicents@nepad.org +27 83 266 1829